

Screaming O Announces 'Association for Safe Fun Sex' Kickoff Party

By Tod Hunter

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LOS ANGELES — Adult novelty manufacturer The Screaming O has announced the establishment of the **Association for Safe Fun Sex**, which will launch with a party tomorrow night.

ASFX.org, organized by the creators of Screaming O, plans to redefine the negative associations that come with the use of condoms, promoting safe sex that is fun and enjoyable. ASFX will work with celebrities and charities such as the Urban Health Institute to promote and provide expert information on STDs and pregnancy prevention, as well as HIV and AIDS education.

“We are excited to launch this organization and get the word out about safe, fun sex,” Screaming O Vice President Keith Caggiano said. “We have gotten an incredible response from both celebrities and the general public, and this party will really get people pumped about safe sex in a brand new way.”

The launch party will be held at Area, at 643 N. La Cienega Blvd. in Los Angeles. Doors open at 10 p.m. The celebrity guest list includes special guest appearances by recording artist J-Kwon, mainstream film director Adam Rifkin, adult performer Ron Jeremy and representatives from Red Light District, Club Jenna and A! Entertainment. The Screaming-O girls also will be present, passing out Screaming O gifts including T-shirts and Screaming O condom packs.

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